

online soft-proofing

Synapse® InSite...the smarter way to communicate

A complete Internet solution for your entire production workflow

Streamlined job submission, proofing, and tracking in a collaborative online environment with Synapse® InSite software. Synapse® InSite is our own secure Internet portal into our prepress production environment that makes online communication between Catalogs America and our customers a convenient reality.

From any Web-connected computer, customers, prepress and customer service reps can submit jobs, initiate processing, track project progress, proof print jobs online, collaborate with creative and prepress staff on changes, and approve work from any location, at any time. Synapse® InSite is an effective means to reduce job cycle times, to extend the geographic reach of our business operations, to bring our customers closer to the prepress production cycle, and to be the most responsive to your needs.

Enhance customer satisfaction and job management

The Synapse® InSite database tracks job submissions, change requests, page rejections and approvals, so you can review and manage all these interactions. As a result, we can improve communication, reduce errors and have more precise billing. With the assurance of customer satisfaction at every step, our prepress professionals can get jobs on press and out the door, with fewer delays and faster approvals.

Catalogs America personalized web portal

The Catalogs America Synapse® InSite Web portal illustrates our leading-edge service and value. When our customers log in, they are personally welcomed, and can view the status of their jobs and thumbnails of pages in progress. This secure, encrypted portal allows our customers to zoom in on pages, measure color density, make annotated comments, request changes or approve individual pages while each change request is tracked and recorded in the production database.

Synapse® InSite software is a revolutionary new way to provide our customers with convenient, immediate access to their print jobs. By shrinking the cycle times associated with review and approvals, eliminating courier costs and material waste, and streamlining communication between Catalogs America and our customers, Synapse® InSite forms a smart connection to Networked Graphic Production™, and helps deliver greater efficiency, productivity, and customer satisfaction.

Contact your Catalogs America salesperson today for more information about the benefits of online soft-proofing.



- Receive file submissions via Internet, directly into job context
- Proof online, with no travel or courier costs
- Collaborate online with production teams and customer service—anytime, anywhere
- Manage projects, files, alteration requests, and approvals with increased visibility and control
- Automate file processing

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