

environment

Our continued dedication to the environment

Catalogs America has long recognized our relationship to our environment, and remain committed to reducing our impact upon it even as our manufacturing facilities continue to grow. As a printer, we have both local and global environmental concerns:

Local

A local concern in the pollutants that we produce as a byproduct of the print manufacturing process and the affect that we have on the air quality here in Central Virginia. With respect to this, we have a number of practices in place that cumulatively have resulted in lower Volatile Organic Compound emissions than any other printer our size in the United States.*

Our utilization practices include:

- Highly-effective afterburners for all presses throughout our facility
- Conversion to synthetic solvents instead of petroleum or alcohol-based
- Clean-burning natural gas instead of fossil fuels
- Recyclable Inks made in an environmentally friendly fashion that minimize potential negative impact to the environment.
- Recyclable Aluminum Plates
- Computer to Plate technology eliminating film-based chemicals and disposal

Global

Our global concerns have resulted in efforts to make available paper that has been produced with respect to responsible harvesting techniques and whitening processes, as well as paper that has been responsibly recycled. In the past fifty years, mankind has done more damage to natural forests than in the previous eight thousand. While ourselves and our clients are admittedly very large scale consumers of forest products, we believe that we can help to reduce our global impact by:

- Offering an extensive selection of responsibly recycled and certified sheets from a variety of certification sources.
- Capturing and recycling 100% of our facilities paper waste from pressroom to bindery to executive offices.
- Offering reduced trim sizes, and educating our clients to reducing paper waste from press cutoffs by utilizing the entire roll of paper.
- Reducing our paper consumption through direct to plate processes and closed loop color controls throughout our pressroom.

* 2,700 lbs. per year of Volatile Organic Compounds (VOC's) released by our facility as measured by the EPA. Contrast to an average of 25 lbs. VOC emissions for every gallon of gasoline burned by an automobile. (Is your printer green? See the top 60 polluters in the printing industry at <http://www.epa.gov/tri/tridata/tri06/pdfs/SectionF.pdf> and refer to page 10)



- Each of us breathes over 3,000 gallons of air each day
- 30 million adults and children in the US have been diagnosed with asthma
- Some toxic chemicals released into the air can cause cancer, birth defects, brain and nerve damage
- Toxic chemicals released into the atmosphere can also damage trees, crops, wildlife and water
- EPA and Clean Air Act were established in 1970
- Largest industrial sources of toxic chemical release include chemical plants, oil refineries and paper mills
- At Catalogs America, we have reduced our toxic releases by more than 90% since 2003



CA
Catalogs America®

One American Place • Gordonsville, VA 22942 • 1-800-289-4602 • www.catalogsamerica.com